

Crystal Springs Resort Debuts the Blue Champions on the Green

A Fall Golf Event Supporting the Law Enforcement Community

FOR IMMEDIATE RELEASE. Hamburg, NJ: September 15, 2022 – Crystal Springs Resort, the premier four-season luxury resort in the Northeast, will proudly introduce its First Annual Blue Champions on the Green event at Wild Turkey Golf Club in Hamburg, New Jersey on Wednesday, October 12, 2022.

Blue Champions on the Green is a charitable golf outing intended to show appreciation for the Law Enforcement community and raise awareness of the sacrifices made by its members. A portion of golfer registration proceeds and 100% of sponsorship proceeds will be donated to the Police Unity Tour. The event is open to all active and retired Law Enforcement officers at a discounted rate and is also open to civilians (Blue Champions) who wish to participate to show their support for the Law Enforcement community. Golfers can compete for the Blue Champions Cup as part of a two-person best ball team or can choose to play in a more relaxed four-person scramble format with a separate set of prizes. The four two-person teams with the best scores after 18 holes will replay the 18th hole in a shootout to compete for the Blue Champions Cup.

The golf round will be followed by a generous two-hour open bar and dinner with an awards ceremony that will feature special guests 6-time Emmy Award winning actor Kelsey Grammer, Police Unity Tour Executive Director Harry Phillips and New Jersey PBA President Pat Colligan. A limited number of dinner-only tickets are available for non-golfers who wish to support the event.

“We are beyond excited to introduce this event to our lineup of golf classics at the Resort” stated Chris Mulvihill, Chief Marketing Officer at Crystal Springs Resort. “We host hundreds of golf outings annually at the Resort’s six courses, and this is destined to become a favorite. The format is similar to the highly popular Law Enforcement Open event that we host each July. The main difference here is that this event is open to civilians as well as active and retired Law Enforcement. We have had so many individuals outside of Law Enforcement asking to play in the July outing that we decided to have an event that would allow these Blue Champions to participate to show their support”. Mr. Mulvihill added, “It is truly inspiring to also have support from individuals such as Kelsey Grammer. When I asked him to participate in this event, he immediately asked when it was, and confirmed he would be there. Kelsey is a tremendous advocate for those who serve.”

Sponsorship opportunities for individuals or organizations who wish to show their support for the Law Enforcement community include the ability to fly a *Flag of Honor* on one of the course's 18 greens. Each *Flag of Honor* will display the patch or name designated by the sponsor to show appreciation and/or remembrance of the agency, department, PBA or Officer of their choice, and the sponsor will also receive a framed flag to present to the individual, organization or family being honored.

"I have played in the Resort's Law Enforcement Open five times now, and it is the best playoff format I have ever seen at a golf charity event," stated Harry Phillips, Executive Director of the Police Unity Tour. "Crystal Springs Resort has shown an unwavering support for Law Enforcement and commitment to raise awareness of Officers who have died in the line of duty. I am beyond appreciative to see them expanding that support even further with this new event."

Crystal Springs Resort would be pleased to accept the help of any volunteers who wish to help with the event and would accept any prize donations with a value of over \$100. These donations will be used to sell raffle tickets, with all raffle proceeds also going to the Police Unity Tour. For more information on this exciting event, please contact Mr. Chris Mulvihill, Chief Marketing Officer at Crystal Springs Resort at 973.715.3798 or cmulvihill@csresort.com using the subject line "Blue Champions".

About Crystal Springs Resort www.TheCrystalSpringsResort.com

The Northeast's largest four-season golf, spa and culinary resort, Crystal Springs is located in the Kittatinny Mountains in Northern New Jersey, 43 miles from New York City. The two-hotel resort (Grand Cascades Lodge and Minerals Hotel) is known for its culinary program, hosting the internationally recognized New Jersey Wine & Food Festival and boasting 10 seasonally inspired dining venues that feature over 200 locally sourced menu items, highlighted by 4-star Restaurant Latour and its world famous *Wine Spectator* Grand Award-winning wine cellar. Other amenities include two full-service luxury day spas (rated #1 & #3 in N.J. by *Spas of America*); state-of-the-art Minerals Sports Club; multiple indoor and outdoor heated pools, including the tropical Biosphere Pool Complex with lush foliage and freeform nature pools, and six championship caliber golf courses including New Jersey's #1 public course, Ballyowen. In addition to serving thousands of hotel guests, Crystal Springs Resort annually hosts hundreds of weddings, special events and corporate meetings.

About the Police Unity Tour

The primary purpose of the Police Unity Tour is to raise public awareness of law enforcement officers who have died in the line of duty. The secondary purpose is to raise funds for the National Law Enforcement Officers Memorial and Museum. Started in 1997, The Police Unity Tour additionally ensures that the ultimate sacrifice made by these heroes is never forgotten.