

Grand Cascades Lodge at Crystal Springs Resort Debuts Striking Biophilic Décor for June 15th Reopening

Hamburg, New Jersey –Crystal Springs Resort is poised to reopen its AAA four-diamond Grand Cascades Lodge on June 15th, following a sweeping décor transformation. Additionally, in adherence to new COVID-19 guidelines, the Resort will implement comprehensive [response protocols](#) created to benefit the safety and health of its guests, employees and the community.

The luxury property's makeover is highlighted by its biophilic design, which is a concept used to increase guests' innate biological connection with the environment through the use of natural materials and light, as well as the replication of elements found in nature. The Resort partnered with the globally acclaimed and highly awarded Manhattan-based firm INC Architecture & Design, which has deployed its expertise for various high-profile hotel and restaurant projects including the *Wine Spectator* Grand Award-winning Restaurant Latour at Crystal Springs.

The design firm's Creative Director and Managing Partner Adam Rolston spoke enthusiastically about his team's effort for Grand Cascades. "Sussex County and the Kittatinny Mountains are rich in natural and human resources. The region's forests and farmlands became the main source of inspiration for the interiors; bringing the outside in through rich, natural palettes and textures. The Resort's commitment to sustainability has made this an enjoyable project to work on, as we believe what's good for the planet is good for the human, and what's good for the human is good for the planet".

The installation of refined yet comfortable furnishings, carpeting, paint, artwork and finishes in the guest rooms, plus enhanced showers and bathrooms, have heightened the lodge's overall aesthetic and will allow visitors to feel an emotional affinity to its outdoor elements. With a strong commitment to nature and sustainability as the largest solar-powered Resort in the Northeast and as a winner of the "Hoteliers' Choice Award for Environmental Good", Crystal Springs determined that the hotel's ambiance should readily evoke its scenic, panoramic views.

"Biophilic design can be very powerful in this industry," stated Robby Younes, COO of Crystal Springs Resort. "It is a compelling way to enrich the guest experience, allowing an organic mind-body connection with nature."

Monica McGuire, one of the lead design consultants for the renovation, shared her perspective.

“Hospitality is one of the few places where designers tend to pay attention to all the senses. Experiences are more intense when multiple senses are engaged simultaneously.” She added, “Our goal was to create a soothing respite which was understated, yet powerful in its ability to transcend guests to another realm. The restorative and healing effects of this design are very real.”

Quality and craftsmanship, complemented by a balance of color and shape to emulate nature, are apparent throughout the refreshed property. Calming blues and stone shades combined with native contours provide a visually inspiring haven which guests will embrace after extensive sheltering in place. To learn more or book an overnight stay, call 866.717.9310 or visit [CSResort.com](https://www.csresort.com).

About Crystal Springs Resort

The Northeast’s largest four season golf, spa and culinary resort, Crystal Springs is located in the Kittatinny Mountains in Northern New Jersey, 43 miles from New York City. The two hotel resort (Grand Cascades Lodge and Minerals Hotel) is known for its culinary program, hosting the internationally recognized New Jersey Wine & Food Festival and boasting 10 seasonally inspired dining venues that feature over 130 locally sourced menu items, highlighted by 4-star Restaurant Latour and its world famous *Wine Spectator* Grand Award-winning wine cellar. Other amenities include two full-service luxury day spas; state-of-the-art Minerals Sports Club; multiple indoor and outdoor pools, including the tropical Biosphere Pool Complex with lush foliage and freeform nature pools, and six championship caliber golf courses including New Jersey’s #1 public course, Ballyowen (*Golf Week, Golf Advisor, NJ Monthly*). In addition to serving thousands of hotel guests, Crystal Springs Resort annually hosts hundreds of weddings, special events and corporate meetings.

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