

## **Crystal Springs Resort Hosts Greater Newark Girls Golf Event**

LPGA\*USGA Program Benefits Youth and Supports Female Participation in Golf

**FOR IMMEDIATE RELEASE.** Hamburg, NJ: On Sunday, September 18<sup>th</sup>, Crystal Springs Resort, the premier four-season luxury golf resort in the Northeast, hosted 30 young ladies from the LPGA\*USGA Girls Golf Greater Newark Site for an exciting day of golf and camaraderie.

The only initiative of its kind just for girls, this worthwhile program is national in scope and provides the opportunity to achieve success, progress in golf, and establish a lifelong interest in the game. Further, its teachings help develop self-esteem, provide an incentive to continue to improve upon learned skills, create a network in which girls feel comfortable in golf, and create appreciation for the game of golf.

The day's schedule included roundtrip shuttle transportation for the girls and their coaches, a brief tour of some of the Resort's attractive amenities, followed by welcome remarks and lunch. Then, the golf component of the day began with a clinic conducted by MaryBeth Kohberger of the Leadbetter Golf Academy, as well as a ball in the air shotgun at the Resort's 9-hole Cascades Golf Course.

"We were so excited to host this junior girls' golf group," stated Chris Mulvihill, Chief Marketing Officer at Crystal Springs Resort. "It came about as part of our larger ongoing effort to broaden the participation of women in the game of golf. Earlier this year, we hosted the Metro Women Executive Golf Open which raised funds to cover costs for the young ladies' day out." Female golfers employed at JP Morgan Chase, Wells Fargo, United Airlines, Marsh McLennan, S&P Global and several other NY area firms took part in this day of friendly competition. Mulvihill added, "We very much want to thank British American Business and their members, as well as the Leadbetter Golf Academy for their dedicated support for our events."

Dr. Beverly E. Harrison, Director for the LPGA\*USGA Girls Golf Greater Newark Site enthused that "the girls and their parents were ecstatic for the opportunity to experience Crystal Springs Resort and their hospitality. It was both an enjoyable and memorable experience, and completely aligned with our program's vision to advance these girls' acclimation to the game of the golf." Sandra Jaskol, LPGA Junior Girls Site Co-Director, added "we hope that we can have the privilege of partnering with Crystal Springs again next year. Our young ladies were so excited to have the chance to participate in this event, and look forward to sharpening their skills, both on and off the course."

For more information regarding this event and golf offerings at Crystal Springs Resort, please contact Michelle Abate, Director of Marketing at 973.452.0557 or [mabate@csresort.com](mailto:mabate@csresort.com).

**About Crystal Springs Resort [www.TheCrystalSpringsResort.com](http://www.TheCrystalSpringsResort.com)**

The Northeast's largest four-season golf, spa and culinary resort, Crystal Springs is located in the Kittatinny Mountains in Northern New Jersey, 43 miles from New York City. The two-hotel resort (Grand Cascades Lodge and Minerals Hotel) is known for its culinary program, hosting the internationally recognized New Jersey Wine & Food Festival and boasting 10 seasonally inspired dining venues that feature over 200 locally sourced menu items, highlighted by 4-star Restaurant Latour and its world famous *Wine Spectator* Grand Award-winning wine cellar. Other amenities include two full-service luxury day spas (rated #1 & #3 in N.J. by *Spas of America*); state-of-the-art Minerals Sports Club; multiple indoor and outdoor heated pools, including the tropical Biosphere Pool Complex with lush foliage and freeform nature pools, and six championship caliber golf courses including New Jersey's #1 public course, Ballyowen. In addition to serving thousands of hotel guests, Crystal Springs Resort annually hosts hundreds of weddings, special events and corporate meetings.